

November 21, 2024



At London UK

# INDO-UK GLOBAL BUSINESS CONCLAVE 2024



**Venue:** House of Commons London, UK

Honored the outstanding accomplishments of exceptional achievers at this remarkable event!



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# WBR CORP UK LIMITED: PIONEERS IN BUSINESS EXCELLENCE AND BRAND INNOVATION

In the ever-evolving global business landscape, where innovation and excellence are crucial for success, WBR Corp UK Limited stands tall as a leader in providing comprehensive brand management, consulting, and business solutions. With a strong presence in the United Kingdom and a growing influence internationally, the company has become synonymous with empowering brands, building market reputations, and guiding businesses toward sustainable growth.

## A Legacy of Expertise

Founded on the principles of integrity and innovation, WBR Corp UK Limited is driven by a singular mission: to help businesses thrive in a highly competitive world. The company's diverse portfolio covers sectors ranging from real estate and technology to education, healthcare, and lifestyle, ensuring its clientele has the tools to lead in their respective industries.

WBR Corp UK Limited has built a reputation for its ability to offer customized, cutting-edge solutions that meet the unique needs of each client. By focusing on brand positioning, public relations, and strategic communication,

the company helps businesses establish a powerful market presence and navigate the complexities of a globalized economy.

## Brand Recognition at its Core

At the heart of WBR Corp's success lies its ability to enhance brand value through various strategies such as Brand Audits, Marketing Strategy Consulting, and Public Relations services. The firm's extensive experience in developing effective communication strategies ensures that clients are not only able to reach their target audience but also connect with them on a deeper level. From crafting compelling brand narratives to implementing powerful PR campaigns, WBR Corp UK Limited ensures that its clients' voices are heard across all the right channels.

WBR Corp's extensive expertise is exemplified by the many brands that have soared under its guidance. By using innovative research, market analysis, and strategic recommendations, the company helps clients improve their brand visibility and strengthen their overall market positioning.

## Awards & Recognition: Celebrating Excellence

One of WBR Corp's hallmark achievements is its prestigious Awards and Recognition programs, which spotlight excellence in business, entrepreneurship, and corporate leadership. These awards recognize top-performing businesses and individuals, enhancing their credibility and prestige in their respective sectors.

WBR Corp has played an instrumental role in organizing and curating some of the most notable award ceremonies globally. These include the Asia Education Summit & Awards, International Healthcare Awards, and the Global Real Estate Awards—platforms that celebrate remarkable achievements and provide an opportunity for businesses to gain international recognition. By acknowledging innovation and leadership, WBR Corp aims to inspire other businesses to raise their standards and strive for excellence.

These award ceremonies have earned WBR Corp a stellar reputation, attracting participation from leading industry figures, top-tier brands, and emerging talents who seek recognition on a global scale. They act as a springboard for businesses to build trust and credibility in the eyes of consumers and stakeholders.

## Services What We Are Offering To Our Clients



### Business Analysis

Business analysis is crucial for businesses as it ensures that projects deliver value to the business. It helps in understanding the current state of the business, identifying the desired future state, and planning the path to achieve that future state.



### Mega Events

We are also into organizing mega events like awards ceremonies, business conferences, summits, beauty pageants, marathons and etc. We organize these events in all across the world at such huge platforms that provide both nationwide and worldwide exposure to participate as well as winning brands.



### Top PR Agency in India

A PR Agency is a bunch of techniques and strategies that are used to transmit messages to the public through media on behalf of a client with the intention of changing the public's action by influencing their opinions. There are in the form of news which may include newspapers, magazines, radio, television, Internet.



### International Conferences & Awards

- Asian- UK Business Meet and Awards 2024
- Education Innovation Conference & Awards 2024
- Indo UK Global Business Conclave and Awards 2023
- Ideas for India Conference 2024
- Asia Business Conclave 2024



### Business Awards in India

- India's Hospitality Champions Mumbai 2024
- International Excellence Awara Mumbai 2024
- Iconic Achievers Awards Mumbai 2023
- India Excellence Summit and Awards 2023



# ABOUT: INDO - UK GLOBAL BUSINESS CONCLAVE 2024



The Indo-UK Global Business Conclave 2024 was a grand networking opportunity for the world's leading brands and individuals. The mega event served as an international platform that provided exposure to leaders and brands to meet, network, and share insights with the real stars of their respective fields.

The Indo-UK Global Business Conclave 2024 was held at The House of Commons on November 21, 2024. This conclave brought together sectors from across the world on the same platform to facilitate networking and mutual ties for business expansion, contributing to their success and growth in the industry.

WBR Corp was pleased to host the conclave, which was attended by more than 120 delegates from leading companies and Start-Ups, along with influential business leaders from all across the globe. The networking conclave was followed by the Global Business Excellence Awards ceremony, which felicitated the most deserving brands and leaders of the world.

## CHIEF GUESTS AND GUEST OF HONOURS AT INDO-UK GLOBAL BUSINESS CONCLAVE 2024



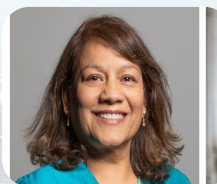
MR. VIRENDRA SHARMA  
Ex Member of Parliament



LORD SHAUN BAILEY  
Member of the House of Lords



LORD DHOLAKIA  
Member of the House of Lords



VALERIE VAZ  
Member of Parliament (MP)



MRS. SEEMA MALHOTRA  
Member of Parliament (MP)



Winners and Organisers of the India-UK Global Business Awards, joined by Rupa Haq MP and Valerie Vaz MP.

## EVENT: INDO - UK GLOBAL BUSINESS AWARDS

Indian Entrepreneurial Spirit Shines Bright at the House of Commons. To celebrate the growing UK-India partnership globally along with WBR Corp organised the Indo – UK Global Business Awards in London

The number of Indian businesses investing in the UK has grown over the years, including a considerable jump from the previous year. To celebrate this growing UK-India partnership globally, Luminary Networks Ltd along with WBR Corp recently organised the Indo – UK Global Business Awards in the Britain’s House of Commons.

The primary objective of the awards, which are a result of a comprehensive market research study, is to identify and recognise the fastest growing organisations and entrepreneurs across a range of industries. The winners have been chosen on the basis of comprehensive profiling and after extensive background check of nominated organisations or

individuals. Guests present on the evening included MPs, Lords and, leaders of the community and business fraternity.

Some of the prominent winners celebrated at the awards ceremony included Mr. Sanjay Tirthwani, recognised as the “Visionary Business Leader & Social Activist of the Year”, and Edsom Fintech Pvt. Ltd., honoured as the “Best Emerging Fintech Company of the Year”. UBIK Solution Pvt. Ltd. was awarded for “Excellence in Dermatology & Cosmetology Innovation”, showcasing their contributions to medical advancements. Mr. Neeraj Bansal from newsroom@londondailydigital.com KPMG India received the “Exemplary Business Leadership Award”,

while Mr. Basil Joseph was acknowledged as the “Most Notable Educationist and Social Activist of the Year”. These distinguished individuals and organizations were among the many outstanding achievers celebrated for their exceptional contributions in their respective fields.

Valerie Vaz MP, who was the Keynote speaker and host at the event said “It is vital for our community to come together and engage with Parliament, not only to hear from parliamentarians but also to facilitate meaningful exchanges with individuals visiting from India and members of the Indian diaspora in the UK. India’s growing global significance, with its rapid economic growth

projected to outpace other nations in the coming years, underscores the importance of strengthening this partnership. Building friendships and maintaining open dialogue are crucial for fostering an exchange of ideas and perspectives. These efforts will enhance trade opportunities and cultural collaboration, ensuring a deeper connection between the two nations. By bringing people together, we can create a platform for shared understanding, cooperation, and the celebration of our vibrant cultures.”

Mr L. George, Director Luminary Networks Ltd, co-host of the awards said, “The aim of these awards is to recognise the accomplishments of Indian businesses excelling across



Winner of Exemplary Business Leadership Award, Mr Neeraj Bansal of KPMG India receiving the award from Ms Ann Dholakia



Excellence in Dermatology & Cosmetology innovation was awarded to UBIK Solutions Ltd



Mr Sanjay Tirthwani accepting the award for Visionary Business Leader & Social Activist of the year from Ms Ann Dholakia



Ram Jaiswal and Anita Jaiswal founders of Edsom Fintech Pvt Ltd receiving their award for Best Emerging Fintech Company of the year



Notable Guests at the Event – Lord Dholakia, Lady Ann Dholakia, Valerie Vaz MP, Rupa Haq MP, Former MP Virendra Sharma.



Mr. S.K. Sahu, Chairman of WBR Corp



Valerie Vaz MP delivering her Keynote address

various sectors and to inspire those looking to establish or grow their presence in the UK.

India and the UK share a unique and evolving relationship, rooted in history and strengthened by shared values and mutual aspirations.

“The Indo-UK Global

Business Awards at the iconic House of Commons symbolise a significant milestone in strengthening bilateral relations between India and the UK.

These awards celebrate outstanding achievements in business, innovation, and entrepreneurship, showcasing the

shared vision of both nations for sustainable economic growth. Such a prestigious platform fosters collaboration, encourages cross border partnerships, and highlights the global impact of Indian and UK enterprises. At WBR Corp, we are proud to recognise and honour these trailblazers whose efforts contribute to shaping a dynamic

global economy. Together, we are building a bridge of excellence and mutual prosperity “ - said Mr. S.K. Sahu, Chairman, WBR Corp at the occasion

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# SABITRI TRADERS

## Showcasing Traditional Craftsmanship and Sustainable Elegance

This initiative promotes locally crafted handicrafts and eco-friendly jute products, showcasing traditional artistry and sustainability. It supports local artisans while bringing their creations to the global market, blending cultural heritage with eco-conscious values.

Sabitri Traders is dedicated to the trading and promotion of locally crafted handicrafts and eco-friendly jute products, aiming to bring the charm of traditional craftsmanship and sustainable materials to a global market. With a deep appreciation for regional artistry, they work closely with skilled artisans to offer an array of high-quality products that reflect cultural heritage, unique design, and expert craftsmanship.

From intricately designed home décor items and handcrafted accessories to versatile jute bags and sustainable household goods, each piece tells a story of the rich cultural traditions and meticulous skill of its creator. A key focus of their product line is jute, a highly sustainable and versatile material known for its strength, natural aesthetic, and eco-friendliness.

By emphasizing jute products, they not only provide durable and biodegradable alternatives to synthetic materials but also support an industry that has a low carbon footprint and promotes sustainable agriculture. Jute, often called the “golden fiber,” is an ideal choice for environmentally conscious consumers, and their range includes everything from stylish jute bags to decor items that fit seamlessly into modern, eco-conscious lifestyles.

Commitment to fair trade practices is fundamental to their business. By partnering directly with artisans and craft collectives, they ensure that fair wages are provided and safe, ethical working conditions are maintained. This approach not only empowers local communities economically but also helps preserve traditional art forms that are at risk of being lost in today’s rapidly industrializing world. They aim to create a stable market

for these artisans, allowing them to focus on refining their craft and innovating new designs, while we handle the logistics, distribution, and marketing of their creations.

In addition to product quality, Sabitri Traders take pride in their customer-centric approach. They are dedicated to offering distinctive, handmade products that meet the highest standards, while also delivering an exceptional shopping experience, both online and offline. Their customers value the authenticity, durability, and aesthetic appeal of their products, knowing that each purchase supports sustainable practices and helps uplift local communities.

Ultimately, Their mission is to bridge the gap between traditional artisans and modern consumers, creating value for both. By celebrating the beauty of handmade items and promoting sustainable materials, we aspire to make a positive impact on the environment, the livelihoods of artisans, and the lives of their customers who cherish unique, ethically sourced products. They invite you to experience the timeless appeal of our handicrafts and jute products, crafted with care and designed to inspire.



# UBIK SOLUTIONS: INNOVATING DERMATOLOGY AND COSMETOLOGY FOR A BRIGHTER FUTURE

In the heart of India, Ubik Solutions stands as an innovation-driven group of companies with a specialized focus on dermatology and cosmetology. With a vision rooted in advancing the science and accessibility of skincare, Ubik Solutions has rapidly positioned itself as a pioneering force in a dynamic and evolving industry. By combining cutting-edge technology with a deep understanding of dermatological and cosmetological needs, Ubik Solutions is revolutionizing the approach to skincare, making high-quality, science-backed products available to both professionals and consumers.

Ubik Solutions is committed to research and development in dermatology, where it works on creating advanced, effective treatments for a variety of skin conditions. From acne and pigmentation to anti-aging and sensitive skin, the company's products address an array of skin concerns with formulations based on scientific research and clinical efficacy. Their team includes dermatologists, pharmacologists, and researchers who collaborate to stay ahead of trends and innovations in skincare technology, such as biomimetic ingredients, bioactive compounds, and nanotechnology.

Cosmetology, too, is a core pillar for Ubik Solutions, as it strives to create products that enhance beauty while being gentle and safe for long-term use. The company recognizes the shift in consumer preference towards clean, effective, and ethical beauty products. As a result, Ubik Solutions places a strong emphasis on sourcing high-quality, natural ingredients and minimizing the use of harsh chemicals. This approach aligns with a broader trend toward sustainability and transparency in the beauty industry, where consumers are increasingly concerned about the ingredients and environmental impact of their skincare products.

A distinguishing feature of Ubik



Excellence in Dermatology & Cosmetology innovation was awarded to UBIK Solutions Ltd

Solutions is its commitment to evidence-based cosmetology. Each product goes through rigorous testing phases, and only formulations that meet strict safety and efficacy standards reach the market. The company's emphasis on dermatologically tested and clinically validated products not only sets it apart but also reinforces consumer trust in its offerings. Ubik Solutions' products are designed to suit a diverse range of skin types and tones, addressing unique concerns relevant to various demographics, including products developed specifically for Indian skin, which often has unique needs in terms of melanin care, pigmentation, and sensitivity.

Ubik Solutions is also dedicated to making high-quality dermatology and cosmetology products accessible. Through strategic partnerships with pharmacies, healthcare providers, and digital platforms, the company has expanded its reach across India, making it easier for consumers to access premium skincare solutions. Furthermore, Ubik Solutions supports dermatology and cosmetology professionals by offering specialized training and workshops, enabling them to better serve their clients with knowledge of the latest innovations and advancements in skincare.

Innovation at Ubik Solutions extends beyond product development. The company actively invests in sustainable and eco-

friendly practices, focusing on reducing its carbon footprint and using recyclable materials in packaging. This environmental consciousness resonates with today's consumers, who value brands that are committed to protecting the planet.

Ubik Solutions is more than just a skincare company; it's a brand with a mission to improve lives through innovative dermatology and cosmetology. By prioritizing science, safety, and accessibility, the company is setting a high standard in the industry, ensuring that consumers and professionals alike have access to the best in skin and beauty care. As Ubik Solutions continues to grow and evolve, it remains dedicated to fostering healthier, happier skin through thoughtful, forward-thinking innovation that meets the needs of today's discerning beauty and skincare market.



# MR. NEERAJ BANSAL: A VISIONARY LEADER SHAPING INDIA'S GROWTH AT KPMG

Mr. Neeraj Bansal, a distinguished professional at KPMG India, is celebrated for his role in shaping strategies that drive sustainable growth and transformative business solutions across multiple industries. As a Partner and Co-Head of India Global at KPMG, he has been instrumental in supporting Indian businesses in their expansion journeys, both domestically and internationally. His deep industry knowledge, strategic foresight, and collaborative approach have established him as a trusted advisor, particularly in areas related to infrastructure, real estate, and cross-border investments.

Mr. Bansal's expertise has been crucial in facilitating India's integration into the global economy. With over two decades of experience, he has built a remarkable track record in guiding businesses through complex regulatory landscapes, helping them navigate market challenges, and enabling them to take advantage of emerging opportunities.

At KPMG, he leads initiatives that help organizations understand and respond to global trends, evolving market dynamics, and regulatory changes, while also ensuring they adhere to sustainable business practices. His influence extends to consulting on policies that attract foreign direct investment (FDI) into India, a key driver for economic growth in sectors like manufacturing, real estate, and infrastructure.

One of Mr. Bansal's noteworthy achievements is his active involvement in the real estate and infrastructure sectors. He has been pivotal in advising on real estate investment trusts (REITs) and infrastructure investment trusts (InvITs), tools that have significantly impacted capital flow into these industries. By promoting REITs and InvITs, Mr. Bansal has helped make real estate investment more accessible and transparent, driving both investor confidence and sectoral growth. His strategic insights have supported



**Mr. Neeraj Bansal**  
Partner and Co-Head of India Global at KPMG

numerous clients in structuring these financial instruments to maximize value and comply with regulatory frameworks, thus enhancing India's infrastructure and real estate sectors' appeal to investors.

In addition to his work in real estate and infrastructure, Mr. Bansal is recognized for his contributions to India's foreign trade policy development. He has collaborated with several government bodies and trade associations to identify growth opportunities in exports and to help Indian companies expand globally. His leadership in initiatives such as the "Make in India" and "Atmanirbhar Bharat" campaigns reflects his commitment to enhancing India's global trade footprint and fostering economic self-sufficiency. By aligning KPMG's services with these national objectives, Mr. Bansal ensures that his clients' growth strategies complement India's broader economic goals.

Beyond his professional accomplishments, Mr. Bansal is known for his advocacy of ethical leadership and corporate social responsibility. He emphasizes the importance of businesses acting responsibly toward society and the environment, championing initiatives that encourage sustainability and community development.

Under his guidance, KPMG India has prioritized these values, supporting initiatives in education, healthcare, and environmental conservation, reinforcing the firm's commitment to corporate citizenship.

Mr. Neeraj Bansal's leadership at KPMG exemplifies a unique blend of technical expertise, strategic thinking, and a commitment to national progress. He is not only a thought leader within KPMG but also a prominent voice in the Indian business landscape. His insights have shaped decisions in boardrooms and government corridors alike, with a focus on long-term value creation and sustainable growth. As Mr. Bansal continues to guide KPMG and its clients, his influence on India's economic journey and integration into the global market remains profound, inspiring both colleagues and industry peers.



Mr. Neeraj Bansal was awarded as Exemplary Business Leadership Award



# YASH SHOOTING ACADEMY: ELEVATING PRECISION AND PASSION FOR SHOOTING SPORTS IN GOA

Located in the vibrant heart of Goa, Yash Shooting Academy is emerging as a premier destination for shooting sports enthusiasts and professionals alike. Founded with a vision to cultivate shooting talent and promote the sport among all age groups, Yash Shooting Academy combines world-class facilities, expert coaching, and a supportive environment that fosters precision, discipline, and sportsmanship. With an array of training programs that cater to both beginners and advanced shooters, the academy is setting a new standard for shooting sports in India.

The Yash Shooting Academy boasts state-of-the-art infrastructure designed to accommodate various shooting disciplines, including rifle and pistol shooting. The range is equipped with modern equipment that meets international standards, ensuring a safe and professional training environment. The facility's meticulous design supports both recreational shooters and competitive athletes, allowing them to practice and refine their skills in a controlled and dynamic setting. Yash Shooting Academy is one of the few facilities in the region that offers such high-caliber resources, making it a sought-after hub for shooting enthusiasts.

At the core of the academy's success is its team of highly qualified and experienced coaches. Each instructor at Yash Shooting Academy is not only adept in technical knowledge but also skilled in imparting guidance that builds confidence and resilience in shooters. They bring years of experience from competitive shooting arenas, including national and international events, which enables them to mentor aspiring shooters with a blend of professional expertise and personal insight. Whether one's goal is to pursue shooting as a hobby or to compete at



a national level, the academy's coaches are dedicated to providing personalized training that nurtures growth and precision.

Yash Shooting Academy is committed to promoting shooting sports beyond just skill-building. The academy actively participates in organizing workshops, awareness campaigns, and shooting events, aimed at sparking interest in shooting sports among the youth and the local community. By demystifying the sport and making it accessible, they are paving the way for more people to explore shooting as a rewarding and fulfilling activity. These initiatives are part of the academy's broader goal of popularizing shooting sports in India and fostering a culture that appreciates the discipline and focus that the sport requires.

Safety is a top priority at Yash Shooting Academy. Stringent safety protocols are in place to ensure that all training sessions and activities are conducted with the highest level of precaution. Instructors emphasize the importance of safe handling, understanding

the mechanics of firearms, and following range etiquette. This careful approach builds a sense of responsibility among participants, ensuring that each individual develops both confidence and respect for the sport.

For those who wish to compete, Yash Shooting Academy offers specialized programs that include intensive training sessions, performance analysis, and mental conditioning, all geared toward preparing athletes for competitive events. The academy also provides guidance on participating in competitions at various levels, including local, state, and national championships.

In a region known for its vibrant culture and scenic landscapes, Yash Shooting Academy stands out as a unique and valuable institution. By providing world-class training and promoting a positive culture around shooting sports, it is quickly becoming an essential part of Goa's sports ecosystem. With its unwavering dedication to excellence and community engagement, Yash Shooting Academy is not only shaping the next generation of shooters but also redefining how shooting sports are perceived and appreciated in India.



Yash Shooting Academy Leading was awarded as Professional Sports Shooting Range & Academy of the Year



# STEPHENS INTERNATIONAL PUBLIC SCHOOL

## Breaking Barriers for Girls Education



Stephens International Public School was awarded as Breaking Barriers Award for Girls Education

At the hearth of one of India's most tumultuous regions, just a stone throw distance from the Line of Control (LOC) between India and Pakistan, lies Stephens International Public School. The school epitomizes the transformative power of accessible education

and compassionate leadership.

With fees as low as 25 euros per annum, Stephens began as a modest institution in 2006, dedicated to uplifting the underserved and soon became the frontrunner in convincing parents to send their girl child to school. Stephens' intellectual foundation is anchored in creating a nurturing and inclusive environment for all students, particularly young girls who often confront societal barriers.

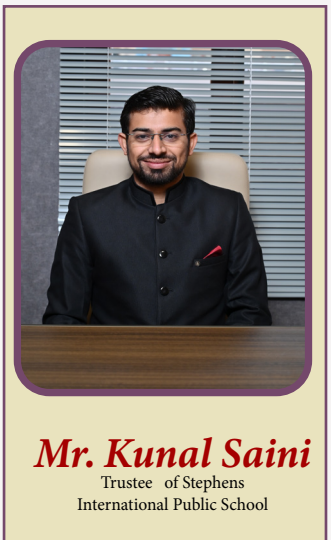
De-shackling them from what weighed them down and acclimatising them to where they belong, where unlearning of social evils is easier and learning about making them self-independent and reflective is a prerogative, this is a school for life. Here, girls are not merely learners; they are "warriors," equipped to surmount challenges and cultivate their potential as reflective, self-sufficient individuals. Our motto, "Vasudev Kutumbkam,"

transcends educational philosophy, embodying a way of living that resonates with students, teachers, and parents alike.

This commitment has established a strong support network for single mothers and marginalised families, fostering an environment that champions stability and inclusive education. Through this robust support system, Stephens facilitates the seamless integration of its students into mainstream society, empowering them to become active contributors.

With a thriving community of about 2,500 students, the school has produced alumni who excel in competitive exams and make significant contributions on both national and global stages. Furthermore, Stephens has expanded to include healthcare training, cultivating professionals who enhance medical awareness and accessibility within the

region, ensuring that our "warriors" uplift their families and society as a whole.



# WBR CORP PROFESSIONAL BUSINESS CONSULTING

Comprehensive Branding advice and consulting services that are tailored to meet your business needs.

## SERVICES THAT WE OFFER TO OUR CLIENT

- Business Analysis
- Brand Strategy
- Business Valuation
- Brand Enforcement
- New Product
- Development
- Product Positioning
- Strategic Business Plan
- Brand Protection
- Mega Event
- PR Agency in India

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